



# MEMO

**TO:** Hospital Staff  
**CC:** Jessica Broussard, LCSW/COO; Connie Amy, RN/DON  
**FROM:** Kali Babineaux, HR Coordinator  
**DATE:** 12/13/2018  
**RE:** Like and Share Contest

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Genesis marketing team is working to increase our presence on social media. They are posting inspirational quotes, information about mental illness and other related items on the Genesis Facebook page several times per week. In order to reach more people, we are asking for your help.

Visit the Genesis Behavioral Hospital Facebook page at <https://www.facebook.com/Genesis-Behavioral-Hospital-1463164710627431/> and like/follow our page to enter the contest. Once you like the page, you will see our posts. Each time you share our posts your name will be added to a drawing for a gift card.

There are two ways in which an employee's name can be added to the drawing:

1. Each time you share a new post, your name will be added to the drawing.
2. Get your friends to like our page and share our posts! Each time one of your Facebook friends shares our posts, your name will be added again.

A drawing will be held at the staff meeting on 12/19 and again at the January staff meeting.