

TEAM APPROACH Brian Keller

Senior Vice President and Chief Marketing Officer

Digital ID Cards Now Available

Well before the COVID-19 public health emergency struck our state, Blue Cross and Blue Shield of Louisiana was working to provide digital ID cards for our members. Blue Cross members may now access their ID cards from their mobile device and online through the member portal.

Members will need an online account to access their digital ID card. They can register at www.bcbsla.com/login. Once in the member portal, they'll see My ID Card with a dropdown menu of the ID cards available for viewing, which can be saved as PDF files.

Members may also access their ID cards from the BCBSLA mobile app. A future release of this app will allow them to save the image to their phones.

Please note that digital ID cards are currently available for medical policies only.

Please see a sample of the digital ID card below this message.



LOG IN



You are viewing ID cards for...

Blue Saver // XUP00111222

James Freeman

